

## **BRITISH SHOWJUMPING NON-EXECUTIVE BOARD DIRECTORS**

### **Les Harris – Chairman**

Chairman of Fresh Direct Holdings Ltd, a company Les founded in 1970 and has built into the international company it is today with a turnover approaching £200m, a staff count of 1200 and 8 depots nationwide including one in France.

### **Iain Graham – Chief Executive**

Starting within the Pharmaceutical Industry in 1993 with an Honours degree in Pharmacy, Iain's career changed paths when he was appointed as Technical Advisor to British Eventing. Shortly afterwards Iain accepted the position of BE Regional Director for Scotland and the North of England where he remained until joining British Showjumping bringing a depth of knowledge from the equestrian industry. Iain also has a wealth of experience from the commercial sector in respect of formulating and delivering change on strategic planning and re-structuring. Iain was appointed as a member of the EEF Jumping Working Group in 2014 and is an FEI Technical Delegate for Eventing.

### **Stuart McInnes, MBE – Legal & Governance**

A Consultant at global law Firm, Squire Patton Boggs, who has since 2004, sat as an Arbitrator at the Court of Arbitration for Sport (CAS) in Lausanne, Switzerland. Stuart has sat on some 200 arbitrations and in 2012 he was appointed as one of twelve arbitrators to sit on the Ad Hoc Committee of the CAS for the 2012 Olympic Games, London and again for the 2014 FIFA World Cup, Brazil. He is also a Visiting Professor to the Instituto Superior Derecho y Economia in Madrid, Spain and regularly lectures at International Sports Conferences around the world.

### **Alison Rankin Frost – Public Relations & Communications**

Alison is the founder of Context, a strategic communications consultancy, which provides consul to business leaders on matters of corporate brand, reputation, conduct and values. She is a Governor of the London School of Economics, a Patron of the Royal Shakespeare Company and a former President of the International Association of Business Communicators in the UK.

### **Rod Kohler - Sponsorship and Marketing**

Rod has worked in the international sports marketing industry for two decades on behalf of clients including Rolex, Travelex, Coca-Cola and Mizuno. Rod is a co-founder of Revolution Sports and has expertise in international sponsorship and communications programmes across a range of sports and events including Formula One, the FEI World Equestrian Games, the Furusiyya FEI Nations Cup, the FIFA World Cup™, the Olympics, the Davis Cup and the Cricket World Cup.

### **Jenny Quirke – Finance**

A qualified accountant with over 15 years of Board level experience in the finance sector, Jenny has strong systems skills and experience in automating and streamlining processes. She also has extensive risk management and governance knowledge, and introducing and enhancing control environments. Jenny runs her own Accountancy practice and maintains a keen interest in all equestrian sport.

### **Julia Biddle – Showjumping Specific**

A member of the British Showjumping Management Board since 2011, Julia is a Law Graduate, a two Star Judge, a competing member and also a successful International owner. She has also been a Venue Proprietor and Show Organiser and brings tremendous value to British Showjumping.

### **Kirsty Pearce – Showjumping Specific**

Working as a Sales and Financial Specialist with over 20 years of experience of delivering commercial results, Kirsty also has a longstanding and successful alignment with the sport. As well as competing at all levels Kirsty served on the past Executive Board as a regionally elected member. Kirsty feels it is important to give time back to the sport if it is to continue moving forward.